STRATEGY 3: Prohibit the Use of Food as a Reward

how to implement

Rewarding kids with food, even healthy foods, encourages kids to eat when they may not be hungry and can lead to poor eating habits. Here are some ways to ensure food is never used as a reward at your program and what you can do instead.

- Bolded items mean there is a supporting handout in this section!

Find Alternatives to Using Food as a Reward:
- Use Non-Food Rewards.
- Use Physical Activity as a Reward.

Learn about the harm of using food as a reward and non-food alternatives and share this knowledge with families and staff using these handouts:
- Food Rewards Add Up
- What the Experts Say about Food Rewards
- Non-Food Rewards at Home

Set a program policy that prohibits the use of food as a reward.
(Refer to the Guide to Success packet in Step 2 Tab for help with this.)

FOOD REWARD
is a food used to encourage good behavior.