STRATEGY 7: Engage Community Partners to Help Support Healthy Eating and Active Living

why does this matter

Positive change is more likely to occur when community partners are part of a program’s development and implementation.¹

Engaging community partners and building coalitions can help to coordinate and align efforts and leverage resources in the community to support healthy eating and active living.²

Community engagement can help build trust, find new resources and allies, create better communication, and improve overall health outcomes as successful projects evolve into lasting collaborations.¹

References