

Have you ever wondered:

- How does Let's Go! work in Maine?
- Where do all the tools and resources come from?
- Who you should reach out to with questions?

Then keep reading!

The Let's Go! Home Office

The Let's Go! Home Office is located in Portland, Maine, at The Barbara Bush Children's Hospital at Maine Medical Center. The role of the Home Office is to:

- Oversee all of the Let's Go! programs across the state.
- Establish and maintain partners across the state who can implement the Let's Go! model locally in their schools, out-of-school programs, child care sites, and health care practices.
- Create and manage annual evaluation activities and a statewide marketing campaign.
- Create and manage many of the tools and resources you receive including toolkits, e-newsletters, the website, and in-person and online trainings.

Dissemination Partners and Let's Go! Coordinators

Dissemination Partners are organizations located across the state that are responsible for supporting Let's Go! Coordinators in implementing the program locally. Let's Go! Coordinators are your local contact. Your Let's Go! Coordinator:

- Registers schools, out-of-school programs, and child care sites to participate in the 5-2-1-0 program designed for their setting.
- Works with registered schools, out-of-school programs, and child care sites to go through the Let's Go! 5 Step Path to Success, helping sites change environments and policies to support healthy behaviors.
- Acts as your go-to person for connecting to healthy eating and active living resources in the community.

If you don't know who your coordinator is, find out by going to www.lets-go.org and clicking on 'Partners' then 'Local Coordinators'.

Note: This is for Maine-based sites only. If your region doesn't have a Let's Go! Coordinator, contact the Home Office at (207) 662-4422.

Working with Health Care Practices, Schools, Child Care, and Out-of-School Programs

Every participating health care practice, school, child care program, and out-of-school program that signs-up to work with Let's Go! uses the 5 Step Path to Success and implements evidence-based strategies to work towards making the healthy choice the easy choice for all kids. The great news is that sites are usually doing a lot of this work already!