The Barbara Bush Children’s Hospital Open
Thursday, September 17, 2020
Boothbay Harbor Country Club,
Prouts Neck Country Club & The Woodlands Club

Join us for Maine’s largest charity golf tournament happening simultaneously at three premier golf courses! Proceeds from the tournament will benefit The Barbara Bush Children’s Hospital (BBCH) at Maine Medical Center (MMC), Maine’s only full-service children’s hospital.

Teams will enjoy a day of golf, lunch during the tournament and an informal awards reception hosted by Allagash Brewing Company on the deck at The Woodlands Club.

Contact us
Please contact BBCH Philanthropy Manager Rachel Katyl at 207-662-2101 or RKatyl@mmc.org for more information about the tournament, sponsorship opportunities or fundraising at The Barbara Bush Children’s Hospital at Maine Medical Center.

Bryce and Nora, BBCH patients
The Barbara Bush Children’s Hospital Open
Sponsorship Opportunities 2020

Premier Sponsorship $20,000
• All the benefits included in the diamond sponsorship
• Exclusive premier level sponsor in 2020 with first right of refusal for 2021 event
• Invitation for three foursomes to play in the tournament
• Company community support featured on BBCH Philanthropy webpage
• Company community support featured in Maine Medical Center e-Newsletter (11,000+ employees) and on BBCH Facebook Page (23,600+ Followers)
• Press Release/Patient Story with quote from company representative
• Opportunity for company representative to speak at the awards reception
• Photo opportunity with BBCH leadership for distribution to society pages

Diamond Sponsorship $12,500
• All the benefits included in the eagle sponsorship
• Invitation for two foursomes to play in the tournament
• Company logo on all tournament tee signs
• Company logo on all cart signs
• Company logo on 200+ BBCH Open registration forms sent out to businesses
Eagle Sponsorship $10,000
• All the benefits included in the birdie sponsorship
• A tour of BBCH for five company employees by a senior hospital leader
• Company banner displayed at all courses

Birdie Sponsorship $7,500
• All the benefits included in the par sponsorship
• Special recognition by MMC President & CEO at the awards reception
• Opportunity to engage company employees as tournament volunteers
• Opportunity to provide promotional materials at the event and/or in the player bags

Par Sponsorship $4,000
• All the benefits included in the brayden’s team sponsorship
• Company logo displayed at the awards reception
• Company logo on sponsor banner displayed at all courses
• Company logo on BBCH website with link to company’s homepage

Brayden’s Team Sponsorship $2,000
• This Sponsorship is named in honor of our 2020 Patient Champion, Brayden Douglass.
• A special piece of patient art for each participating company
• Tee sign with company name
• Invitation for one foursome to play in the tournament
• One Mulligan per player
• Boxed Lunch & Course Beverages
• Quality Player Gifts
• Awards Reception with prizes (per course: top 3 Net & Gross, closest to the hole, and closest to the pin)
Your Impact

When you Participate in the BBCH Open, you’re participating in Maine’s largest charity golf tournament, but it’s so much more than that. Your support as a sponsor helps fund critical programs and provides much-needed resources like:

• Safe cribs for newborns of families in need
• Education and training of physicians throughout Maine especially those in rural areas
• Bereavement services and support for families and BBCH staff
• Equipment like specialized car seats and recliners so NICU parents can stay overnight with their young babies

Bryce & Nora’s Story, as told by their mother, Megan

Our two amazing children, Bryce (7) and Nora (6) were born with Cystic Fibrosis (CF). CF has changed our lives. It didn’t make it worse; it has just made us appreciate every healthy day so much more. This disease has made our lives a roller coaster. Bryce has been fairly healthy, only staying in the hospital 2 times. But Nora has required many more medications, treatments, and hospital stays.

Our family always feels so blessed to have such a wonderful team working beside us at BBCH. The nurses and CNAs anticipate our needs, like needing a mini fridge, highchair, sterilized toys, etc. The Child Life specialist comes right in to welcome them, telling us about any upcoming fun activities that are happening on the floor. They also come with the kids to any procedures on the floor, like IV placements or PICC line dressing changes. They distract the kids from what would otherwise be scary procedures. At 17-months old, Nora giggled at Jaime, a child life specialist, who was dancing and blowing bubbles while she had a dressing change—something that normally would be quite stressful. The staff make our stressful, 2 week stays as easy, comfortable, and fun as they can.

Cystic Fibrosis isn’t fun for the 30,000 people living with this disease. The work is hard, the days are long, the treatments take away from activities they would otherwise be doing. There are lots of medications, procedures, and tests. But we are truly blessed to have such an amazing team here at BBCH. I wouldn’t want them to be anywhere else.